

**Crewe Town Council**  
**Marketing and Events Committee**

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**CREWE**  
TOWN COUNCIL

25<sup>th</sup> October 2021

To: **Members of the Marketing and Events Committee**

Dear Councillor,

You are summoned to attend the meeting of the **Marketing and Events Committee** to be held at **7.00pm** on **Monday 1<sup>st</sup> November 2021**.

In the interests of maintaining Covid 19 safety, adherence to guidelines and to facilitate appropriate public access, the meeting will be recorded and shared on the Crewe Town Council youtube.com channel.

Yours sincerely,

Pete Turner  
Town Clerk

## **Agenda**

1. To receive apologies for absence
2. To note declarations of Members' interests
3. Public Participation

A period not exceeding 15 minutes for members of the public to ask questions or submit comments. To ensure Covid 19 compliance and safety, attendance numbers will be strictly limited and we request that you seek to follow the meeting on the council's youtube.com channel. You can submit your comments and questions in advance to be read out at the meeting; email [townclerk@crewetowncouncil.gov.uk](mailto:townclerk@crewetowncouncil.gov.uk) (to arrive by 3pm on that date of the meeting).

Physical attendance at the meeting is currently discouraged due to restrictions and guidance associated with the prevention of the spread of Covid-19. Attendance for public participation may be facilitated via Zoom, if necessary and notified in advance of the meeting.

4. To confirm and sign the Minutes of the Marketing and Events Committee meeting held on Monday 19<sup>th</sup> July 2021 (**attached**)
5. To review the year to date financial position for the Marketing and Events Committee (**attached**)
6. To consider and approve a Crewe Town Council Events Strategy and Action Plan (**attached**)
7. To receive and consider an update on Lumen Festival of Lights 2021 (**attached**)
8. To receive and consider an update on Christmas activity 2021 (**attached**)
9. To seek agreement from members regarding the future direction of cultural events, including Chinese New Year (**attached**)
10. To receive an update on the Crewe Remembrance Sunday Service (**attached**)
11. To receive an update on the Arts Council England Lumen LightLab application (**attached**)
12. To receive an update on the Tree of Light Service (**attached**)
13. To consider and inform the budget setting process for 2022/23 financial year (**attached**)
14. To note the date of the next Marketing and Events Committee meeting – 31<sup>st</sup> January 2021.

