**Crewe Town Council**

**Town Development Committee**

1 Chantry Court,

Forge Street,

Crewe,

Cheshire,

CW1 2DL

[www.crewetowncouncil.gov.uk](http://www.crewetowncouncil.gov.uk)

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**Minutes of the Meeting held on Tuesday 5th March 2019**

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| ***Present*** | Councillors B Minshall, Straine-Francis, Jill Rhodes, Roberts, D Yates, S Yates and Walton |
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|  | In attendance: Simona Garnero (Marketing and Events Officer), Lindsay Lewis (Town Centre Project Officer), Mark Mountford (Street Scene Improvement Officer) and Bronwen Hough (Street Scene Improvement Officer) |
| ***18/06/01*** | **To receive apologies for absence[[1]](#footnote-1)** |
|  | Apologies were received and accepted from Cllr Houston, P Minshall |
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| ***18/06/02*** | **To note declarations of Members’ interests** |
|  | There were no declarations made |
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| ***18/06/03*** | **To confirm and sign the minutes of the meeting held on 22nd January 2019** |
|  | The minutes of the previous meeting were agreed and signed as an accurate record |
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| ***18/06/04*** | **Public Participation**  *A period not exceeding 15 minutes for members of the public to ask questions or submit comments* |
|  | There were no questions or statements raised  Members ***resolved*** to alter the order of the agenda and discuss item 6 first |
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| ***18/06/05*** | **To review and consider the year to date financial position for the Town Development Committee** |
|  | Members ***noted*** the year to date financial position of the Town Development Committee  Member ***resolved*** to carry forward into next year budget the under-spend from the following TD projects budgets:   * **307 Town Centre (Repairs)**: to support the activities and projects of the CTC SIOs – (except for cost code 307/4999 earmarked for Town Regeneration projects) * **310 Floriculture**: to support the improvement of floral displays in Crewe * **460 TD Projects**: to support the Crewe Place Branding project * **473 Town Promotion**: to support CTC Promotion and Animation projects   Members ***resolved*** to earmarked the under-spend of the whole Town Development budget as a reserve for a “Crewe Town Centre Re-launch” project, to be delivered once the Town Centre Regeneration project is completed |
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| ***18/06/06*** | **To receive and consider an update on Street Scene Improvement Officers from Mark Mountford and Bronwen Hough** |
|  | The Street Scene Improvement Officers introduced themselves and -together with the Town Centre Project Officer- updated Members on their daily duty and actions for Crewe.  Members ***noted*** the update[[2]](#footnote-2) |
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| ***18/06/07*** | **To consider an update from the Heritage Working Group** |
|  | The Town Centre Project Officer updated Members on the Heritage Working Group.  Members ***noted*** the update |
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| ***18/06/08*** | **To receive and consider an update on the Regeneration Projects and on the Town Centre expenditure** |
|  | The Town Centre Project (TCP) Officer and the Marketing and Events Officer briefed Members on the Regeneration Projects and on the Town Centre projects.  Members ***noted*** the update from the TCP Officer on the Castelfield Gallery project and ***resolved*** to support the project and to allocate £3,500 for Gallery to be set up.  The TCP Officer ***updated*** members on the award of the NHB fund to the Valley Park regeneration project (£63k). Members confirmed their willingness to support the project and ***resolved*** to match fund the project as stated in the application submitted with £2,000.  Members ***noted*** the update on the Christ Church project from the Marketing and Events Officer and TCP Officer and ***resolved*** to support in principle the Church Lighting project with a semi-permanent scheme (budget: £10k) -subject to the Diocese’s approval- in the understanding that the officers will circulate with Members the final project and costs as detailed in Crewe Town Council Financial Regulation, s 6(8).  Members ***noted*** the update from the Marketing and Events Officer and TCP Officer and ***resolved*** to support in principle the “Umbrella display” project in Victoria square. Members tasked officers to consider alternative venues for the display (such as Victoria Street). Officers will then circulate with Members the final proposals and costs as detailed in Crewe Town Council Financial Regulation, s 6(8) |
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| ***18/06/09*** | **To receive and consider a proposal for LUMEN 2019** |
|  | The Marketing and Events Officer provided a briefing on the LUMEN- Crewe’s Night of Lights 2019 proposals and plans.  Members ***noted*** the update and ***resolved*** to delegate the Marketing and Events Officer to discuss plans and sign the agreements with the two main suppliers in the understanding that the Marketing and Events Officer will circulate with Members the final projects and costs as detailed in Crewe Town Council Financial Regulation, s 6(8). Members requested the Marketing and Events Officer to programme a calendar of events for Crewe on the leading up to Christmas ‘19 |
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| ***18/06/10*** | **To receive an update on trAction 2019** |
|  | The Marketing and Events Officer updated Members on trAction 19.  Members ***noted*** the update |
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| ***18/06/11*** | **To receive and consider an update on the Events Programme 2019/2020** |
|  | The Marketing and Events Officer briefed Members with regards to the Events Progamme 2019/20 and on the sponsorship package developed to support the events.  Members ***noted*** the update |
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| ***18/06/12*** | **To receive and consider an update on the Future High St fund** |
|  | The Town Centre Project Officer and Cllr B Minshall provided a briefing on the Future High St fund.  Members ***noted*** the update and ***resolved*** to task the Town Centre Project Officer and Cllr B Minshall to provide the supporting documentations for the CEC application and agree on a shared vison for Crewe.  Members ***resolved*** to write to Cheshire East confirming support for the initiative and to stress the strategic importance of Crewe as the largest and most significant town in the Borough which has the greatest proven need for town centre regeneration |
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| ***18/06/13*** | **To note the DRAFT Town Development Committee meeting calendars 2019/2020** |
|  | Members ***noted*** the date of the next meetings.[[3]](#footnote-3) |

1. Meeting started at 1900 hrs [↑](#footnote-ref-1)
2. Mark Mountford and Bronwen Hough left the meeting at 1924hrs [↑](#footnote-ref-2)
3. Meeting closed at 2108 hrs [↑](#footnote-ref-3)