**Crewe Town Council**

**Marketing and Events Committee**

1 Chantry Court,

Forge Street,

Crewe,

Cheshire,

CW1 2DL

[www.crewetowncouncil.gov.uk](http://www.crewetowncouncil.gov.uk)

Tel: 01270 756975

**Minutes of the Meeting held on Monday 15th March 2021**

This meeting took place on the Zoom platform due to the Covid-19 restrictions. The meeting was live-streamed on You Tube.

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| ***In attendance*** | Councillors Cosby, Dunlop, Faddes, Houston, Messent, Morrissey[[1]](#footnote-1) Jill Rhodes, Straine-Francis |
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| ***20/05/01*** | **To receive apologies for absence** |
|  | No apologies were received. |
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| ***20/05/02*** | **To note declarations of Members’ interests** |
|  | No declarations of interest were raised. |
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| ***20/05/03*** | **Public Participation**  *A period not exceeding 15 minutes for members of the public to ask questions or submit comments* |
|  | There were no questions or statements made. |
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| ***20/05/04*** | |  | | --- | | **To confirm and sign the Minutes of the Marketing and Events Committee meeting held on Tuesday 26th January 2021** | |
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|  | **RESOLVED:** That the Minutes of the previous meeting are approved and signed as an accurate record. |
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| ***20/05/05*** | |  | | --- | | **To receive an update on the Market Hall from the Events and Animation Manager Crewe Market (Christopher McCaughran)** | |
|  | Due to family circumstances the Events and Animation Manager at Crewe Market couldn’t attend the meeting. |
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| ***20/05/06*** | |  | | --- | | **To review the year to date financial position for the Marketing and Events Committee** | |
|  | The Marketing and Events Officer briefed Members with regards to the Marketing and Events Committee financial position.  Members ***noted*** the update. |
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| ***20/05/07*** | **To receive and consider the draft Marketing and Events Committee delivery plan 2021/22** |
|  | The Marketing and Events Officer updated Members with regards to the draft Marketing and Events Committee delivery plan 2021/22.  Members ***noted*** the update and thanks the Officer for the report.  **RESOLVED:** that the delivery of projects and events as detailed in the delivery plan is approved and recommended to Council within the approved budget. |
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| ***20/05/08*** | **To receive and consider proposals for a new Crewe Town Council logo and website** |
|  | The Marketing and Events Officer updated Members on the items.  Members ***noted*** the update.  **RESOLVED:** that the logo proof n.2 is chosen and recommended to Council for adoption. |
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| ***20/05/09*** | **To receive and consider an update on SpareParts Summer event and to consider to delegate the Clerk to sign the agreement with SpareParts** |
|  | The Marketing and Events Officer updated Members with regards to the SpareParts event.  Members ***noted*** the update.  **RESOLVED**: that the delivery of the SpareParts event as detailed in the circulated Report is approved. And that the Clerk is authorised to sign the agreement with SpareParts. |
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| ***20/05/10*** | **To receive an update with regards to Lumen 2021** |
|  | The Marketing and Events Officer briefed Members with regard to the item.  Members ***noted*** the update. |
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| ***20/05/11*** | **To receive and consider the a delivery plan to implement the Crewe Place brand project** |
|  | The Marketing and Events Officer briefed Members with regard to the draft delivery plan to implement the Crewe Place Brand Project.  Members ***noted*** the update.  **RESOLVED:** that the Place Brand Delivery plan is approved and recommended to Partners for consideration and approval. |
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| ***20/05/12*** | **To consider the dates of the next Marketing and Events Committee meetings:**   * **Monday 24th May 2021** * **Monday 19th July 2021** * **Monday 20th September 2021** * **Monday 1st November 2021** * **Monday 31st January 2022** * **Monday 18th March 2022** |
|  | Members ***noted*** the update.  Meeting closed at 19:39hrs  Chair: Cllr Cosby  Clerk: S Garnero |
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1. Cllr Morrissey joined the meeting at 19:11hrs [↑](#footnote-ref-1)