**Crewe Town Council**

**Marketing and Events Committee**

1 Chantry Court,

Forge Street,

Crewe,

Cheshire,

CW1 2DL

[www.crewetowncouncil.gov.uk](http://www.crewetowncouncil.gov.uk)

Tel: 01270 756975

**Minutes of the Meeting held on Tuesday 21st January 2020**

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| ***Present*** | Councillors Cosby, Faddes, Morrissey, Jill Rhodes and Straine-Francis |
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|  | In attendance: Simona Garnero (Marketing and Events Officer), Edwina Rigby (Temporary Events Officer), John Malam and Mandy Malam (Blitz Fireworks) |
| ***19/03/01*** | **To receive apologies for absence [[1]](#footnote-1)** |
|  | Apologies were received and accepted from Councillors Dunlop, Houston, Messent and Roberts |
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| ***19/03/02*** | **To note declarations of Members’ interests** |
|  | None declaration of interests were raised. |
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| ***19/03/03*** | **To confirm and sign the minutes of the meeting held on 22nd October 2019** |
|  | The Minutes of the previous meeting were agreed and signed as an accurate record. |
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| ***19/03/04*** | **Public Participation***A period not exceeding 15 minutes for members of the public to ask questions or submit comments* |
|  | There were no questions asked. |
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| ***19/03/05*** | **To receive and consider an update on the Crewe Christmas Lights Scheme from Blitz** |
|  | John and Mandy Malam (Blitz Fireworks) gave Members an update on the Crewe Christmas Lights Scheme. Members ***noted*** the update and ***resolved*** to:* Allocate a budget of £6,400 for the refurbishment of the trees in Memorial Square

Members asked Officers to consider options for the refurbishment of the Nativity Crib to be discussed over the next few months.[[2]](#footnote-2) |
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| ***19/03/06*** | **To review the year to date financial position for the Marketing and Events Committee** |
|  | The Marketing and Events Officer updated Members on the YTD financial position of the Committee.Members ***noted*** the update. |
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| ***19/03/07*** | **To consider matters related to the draft budget for the Marketing and Events Committee for the forthcoming financial year 2020 / 2021** |
|  | The Marketing and Events Officer briefed Members on the DRAFT budget for the Marketing and Events Committee for the forthcoming financial year 2020/21.Members amended the ***proposed*** draft budget and ***resolved*** to approved the Marketing and Events Committee’s budget for the forthcoming financial year 2020/21 |
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| ***19/03/08*** | **To receive and consider the “trAction 19 After Event Report” from Spare Parts *(attached)* and to consider matters related trAction 2020** |
|  | The Marketing and Events officer briefed Members on the “trAction 19 After Event Report”.Members ***noted*** the update. |
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| ***19/03/09*** | **To receive and consider an update on Lumen 2019 and the overall Lumen Programme** |
|  | Edwina Rigby updated Members with regards to the Lumen 2019 event and the overall Lumen Programme.Members ***noted*** the update. |
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| ***19/03/10*** | **To receive and consider an update on Crewe Place Brand project** |
|  | The Marketing and Events Officer briefed Members updated Members on the Crewe Place Brand Project. Members ***noted*** the update. |
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| ***19/03/11*** | **Any other business** |
|  | Members requested an update with regards to the arrangements in place to cover the Maternity Leave of one of the staff. The Marketing and Events Officer briefed Members and referred them to the Personnel Committee for further details. |
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| ***19/03/12*** | To note the date of the next meetings –**Tuesday 10th March 2020** |
|  | Members ***noted*** the dates of the next meeting**[[3]](#footnote-3)** |
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1. Meeting started at 1859 hrs [↑](#footnote-ref-1)
2. John and Mandy Malam left the meeting at 2000 hrs [↑](#footnote-ref-2)
3. Meeting finished at 2145 hrs [↑](#footnote-ref-3)